

COMPANY-NEWSLETTER

EDITION 29













NEWSLETTER

Ausgabe 29

The Year 2023 – A Year full of Challenges and Opportunities

First of all, we would like to wish you and your families all the best for the year ahead. After two years that have been anything but ordinary, we will continue to face unique challenges in 2023: The war in Ukraine, higher energy prices, rising inflation and the change in the interest rate policy of the state banks are yet to have an impact. Now it is time to prepare for the future – and we are looking forward to supporting you here: In the last few months, we have established additional Free Zone Companies for a number of existing clients, which are the sole property of the foreign shareholders and offer them the opportunity to obtain a "Residence Visa" in the United Arab Emirates (UAE). This offers the possibility of an own bank account to have the security of having dividends in a separate jurisdiction, in case that the demonetization in Europe and America continues.

Please do not listen to those unspeakable "Influencers" who promise you simple tax freedom!

In our <u>Online Business Workshop</u> of the <u>UAE Academy</u> we give detailed and serious advice in this area. What to expect and how to get in touch with the relevant partners in the UAE. You will save a lot of time and money! Contact us — we will be happy to advise you!

Last year, we were able to expand our network even further by organizing the **Investors Congress "Exchange of Excellence"**, which also led to a whole series of new and positive developments for our customers of course.

For example, we can report that the **Dubai Health Authority (DHA)** has encouraged us in particular to motivate German and European companies to discover the UAE as a market for themselves.



Daniel ten Brinke (CEO, EAGLE Group) with Dr. Younis Kazim (CEO of Dubai Healthcare Corporation) and Dr. Marwan AlMulla (CEO of Health Regulation Sector).

Especially medical products and medical know-how (up to the operation of clinics) meet with open ears from authorities and local investors!

Furthermore, the Field of Sustainability (i.e. everything that has to do with carbon reduction, green energy etc.) is very interesting for the Emirati market. In a conversation with the **Ministry for Climate**

Change and Environment, we were informed about the strategies with which the UAE wants to become CO₂ neutral by 2025.



Daniel ten Brinke nach dem Meeting mit H.E. Eng. Eissa Al Hashemi, Undersecretary for Sutainable Communities, Green Development & Climate Change

Foreign know-how and technologies as well as new ideas are always welcomed with open arms. If you would like to get involved in this field, we would be happy to put you in touch with all authorities and investors.

Use the UAE! Not only as a potential investor, but also as a door opener to new markets!

Not only the Arab market is relevant: Through our Arab partners, our customers were able to open up sales markets in Asia, India and Africa last year, which are usually almost impossible to enter for medium-sized-companies.

The future lies in new markets - USE THE CHANCE!







SAVE THE DATE: 29. & 30. APRIL 2023!

Next <u>Investors Congress</u> in the UAE

The good news first: We were able to defend the TOP-Position on Google and remain at Number 1 under "Investors Congress UAE"! Also "Bridge to Success" and even in general with "Investors Congress" we remain at Number 1 on GOOGLE!

"It is a terrific result, which we never expected so — especially in such a short time. Of course, we wanted our work to be recognized and our unique approach to be appreciated, as we consciously try to make our events stand out positively from the

competition: For us, it's not just about selling tickets, but about a genuine exchange of content for the benefit of our customers! We take our motto "Exchange of Excellence" literally: We bring together the best experts for an exchange of content and honor the best achievements in research and business with our INNOVATION AWARDS," explains Daniel ten Brinke.

The magnificent results of the last year are of course an obligation for the future.

Our next Congress will be held in Abu Dhabi on April 29 & 30: Take advantage of this unique opportunity to connect with the UAE's most important Investors.

Become a <u>Sponsor</u> and present yourself on the podium in front of all participants and investors – a unique opportunity!

References, picture galleries and videos, which will give you an impressive picture of the last events, can of course be found on our website – just click on the link below!

References, Pics & Videos: www.bridge-to-success.com



MEET THE GERMAN AMBASSADORS!

We are the only Consulting Agency in Germany that has been given the incredible Honor of conducting Interviews (in German language) with the most important Representatives of the Federal Republic of Germany in the Arab World. We are very proud of the Result!

The Representatives in the UAE also gave the promise to visit our Investors Congress in April.

On the Initiative of the German Ambassador in Saudi Arabia, we are planning to hold a Congress in in cooperation with the German Embassy in Saudi Arabia as soon as possible.

Interested Companies can already register now!

Click on the pictures below to watch the videos! Have fun and enjoy!













THE UAE BUSINESS ACADEMY

In August last year, we founded the <u>UAE Business Academy</u> to offer experts a meaningful platform for intellectual exchange and – at least as important – to share our know-how and experience with you. It is a unique Opportunity and we were very surprised by its success.

Use the Platform to **become a Speaker** and share your thoughts with people from all over the world.

Whether it will be a Key Note on the

Congress or a simple Interview. Join this unique Club of Experts! In 30 Videos we explain in detail what you can expect from the UAE, how the right communication works, what costs you can save and how to make the right contacts.

Until January 30, 2023, <u>the</u>
Workshop is completely free-ofcharge, but certainly not useless!
Don't waste your time and money!
Use our tips to make sure you make



the right decisions. The Online Workshop will help you to distance yourself from false promises.

We look forward to exchanging ideas with you.

OUR SERVICES IN DETAIL

As one of the leading and most experienced Business Consultants in the UAE, we are proud to offer you specially designed services to boost your business in this fascinating Country. Put yourself in our hands with confidence – you will be delighted with our Services. We will guide you through the Jungle of Formalities and bring you together with the perfect partners in the most attractive Market of the World!

THE MATCHING SERVICE – WE FIND THE BEST PARTNER IN THE UAE

Whether you are looking for **Investors or Strategic (Distribution) Partners**, as one of the leading and most experienced Corporate Advisors in the UAE, we are proud to offer you a specially designed Services to boost your business in this fascinating Country and worldwide. We can match you with individual Investors, Family Offices or the large Investment Companies – for each Project we offer tailor-made Solutions!

COMPANY FORMATION IN THE VAE – YOUR CHANCE FOR TAX-FREE BUSINESS

Take your chance to benefit from the **UAE's Zero Tax Policy**. Apart from 5% VAT, there are NO Business Taxes for UAE Corporations and Free Zone Companies! And NO Individual Taxes for Residents! What better way to generate revenues globally than in this **TAX FREE PARADISE?**

We will help you determine the right Business Model, acquire the necessary Licenses, possibly find the right Sponsor and the perfect Location, and set you up with a suitable bank account. For a very small amount – which will re-pay itself within a few weeks through your tax-free business!

RESIDENTS SUPPORT & HEALTH INSURANCE

We support you in becoming a Resident of the UAE. We help you with all formal and medical Requirements. You will no longer pay personal taxes and have the opportunity to save a lot of money with your personal **Health Insurance**: Applicable anywhere in the World and with first-class Service – and at a much lower price than any European Competitor! **No risks!** Already from 150 Euro per month – INCOME INDEPENDENT!







IMPRESSIONS OF 2022



Interview with H.E. Alexander Schönfelder, German Ambassador to the United Arab Emirates Click here for the complete Interview in German Language!







Meeting with the Ministry for Climate Change and Environment – together with the German Council General Sybille Pfaff



Find more Information here: www.bridge-to-success.com



Meeting with the Dubai Health Authority (DHA)



Key Note by H.E. Purevsuren Lundeg,
Ambassador of Mongolia in Switzerland and
Permanent Representative of Mongolia to the World Trade
Organization (WTO) of the United Nations.











Ceremony of the Innovation Awards 2022 for Sustainability and Health Care



Interview with H.E. Dieter Lamlé, German Ambassador to Saudi Arabia Click here for the complete Interview in German Language!



Meeting with H.E. Christoph Klarmann, Deputy Head of Mission, German Embassy

Find more Information here: www.bridge-to-success.com



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Meeting with the Ministry of Industry and Advanced Technology











Meeting with the Sharja Chamber of Commerce



Interview with H.E. Sybille Pfaff,
German Council General in Dubai, U.A.E.

Click here for the complete Interview in German Language!



Promotion-Interview with OXI ZEN GmbH







Meeting with the Dubai Road & Transportation Authority (RTA)



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Meeting with the
Abu Dhabi Investment Office (ADIO)

Find more Information here:

www.bridge-to-success.com

Driving Experience for Sponsors and VIPs on YAS Marina Formular 1 Circuit

Click on the two Pics to start the Videos!



















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