



COMPANY-NEWSLETTER

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NEWSLETTER

Ausgabe 31

2024 – A year full of opportunities, but hurry up: Only 30 days until Ramadan!!

First of all, we would like to take this opportunity to send you and your families our best wishes for the Year 2024. May it bring you much happiness and success, but above all good health.

As in the last 10 years, we would also like to support you this year in conquering new markets and finding new partners in the areas of financing and business scaling.

The area of **Business Scaling** in particular is still significantly underestimated by German Small and Medium sized Entities. As a result, they are missing out on many opportunities. Here are two examples (**not fiction, but actual EAGLE customers**) that transparently and emphatically show why you can rightly **expect a booster for your global expansion** from cooperation with the United Arab Emirates (UAE):

The first company is a medium-sized distribution company from Leverkusen, which is specialized in disposable medical products such as surgical gloves. Cooperation with UAE partners has opened up markets for this company in various Asian and African markets and as well as in India.

With veritable contacts from the Arabs, who themselves maintain partnerships in these countries and have opened the way. An option that would otherwise be absolutely adventurous (in the truest sense of the word). But through the mediation of joint partners, they now sell containers to these countries every day.



Fireworks at the Burj Khalifa

The second example is a manufacturer of Euro pallets in Switzerland. Although their innovative pallet is internationally patented, there is a justified fear of entering the EU or US market, as a potential legal dispute over patents could cost a fortune. **The partnership in the UAE with the "Ruling Families" has ultimately averted this danger:**

They cannot be copied there: **"If they copy us, do not worry! We will stop them here! Immediately!"**, says their new UAE lawyer (a member of the Royal Family of the Emirate of Ajman).

The company now has the opportunity to use the Port of Abu Dhabi, Dubai Airport and other veritable first customers as their market launch. Where else can you find these unique opportunities? A milestone for the start of a very promising future.

The question of the Financial Factor is justified, but it is also inherent to the system in the UAE: The moment the state companies (such as the Airport in Dubai) want to use the product and money is needed for scaling, Investors will naturally accompany the project. The fact that everything in the UAE is state-controlled or owned by the government also provides the perfect gateway to the state sovereign funds.

Take the time to research these potential markets (UAE and worldwide) for yourself!

BUT: You should hurry to contact us immediately: Ramadan already starts in 30 days!

SAVE THE DATE: 13. – 15. September 2024!

Next Investors Congress in the UAE

The good news first: **We were able to defend the TOP-Position on Google and remain at Number 1 under "Investors Congress UAE"! Also "Bridge to Success" and even in general with "Investors Congress" we remain at Number 1 on GOOGLE!**

"It is a terrific result, which we never expected so – especially in such a short time. Of course, we wanted our work to be recognized and our unique approach to be appreciated, as we consciously try to make our events stand out positively from the

competition: For us, it's not just about selling tickets, but about a genuine exchange of content for the benefit of our customers! We take our motto "Exchange of Excellence" literally: We bring together the best experts for an exchange of content and honor the best achievements in research and business with our **INNOVATION AWARDS,**" explains Daniel ten Brinke.

The magnificent results of the last year are of course an obligation for the future.

Our next Congress will be held in Abu Dhabi from 13. – 15. September 2024: Take advantage of this unique opportunity to connect with the UAE's most important Investors.

Become a Sponsor and present yourself on the podium in front of all participants and investors – a unique opportunity!

References, picture galleries and videos, which will give you an impressive picture of the last events, can of course be found on our web-site – just click on the link below!

References, Pics & Videos can be found on: www.bridge-to-success.com

BVAA-Business Trip to CHINA in April

The last few months have shown: The markets in Germany and the EU will become difficult for many industrial sectors and companies – especially Small and Medium sized Companies. It is therefore important to think about new opportunities abroad at an early stage, as the possibilities here are enormous – and China in particular is still at the forefront.

The German Federal Association of Emigrant Consultants & Foreign Trade Promotion e.V. (Bundesverband Auswandererberatung & Außenwirtschaftsförderung e.V. – BVAA e.V.) will therefore organize two business trips again this year, during which we want to present the opportunities for expansion abroad and cooperation with foreign partners:

We will organize two trips to the two most important Economic Regions in China in April 2024. Take the opportunity to get to know the different locations and establish networks – not only for the possibility of production in or sales to China, but especially for the **Acquisition of potential Investors** from China. **[You can find more Information HERE!](#)**



15.04.2024 – 21.04.2024

Industry Sectors: Mechanical Engineering, Automotive and Automation.

Cities: Shanghai, Jiaxing (Province Zhejiang), Taicang (Province Jiangsu), Jieyang (Guangdong).

23.04.2024 – 31.04.2024

Industry Sectors: Chemicals, Pharmaceuticals, New Materials, Renewable Energy and Construction Industry.

Cities: Shanghai, Huzhou (Province Zhejiang), Suqian (Province Jiangsu), Qingdao (Shandong).



NEW COOPERATIONS – PART I: DUBAI INTERNATIONAL FINANCIAL CENTER

We are very proud and happy to announce a real Milestone: **The EAGLE Group has been the official representative of the Dubai International Financial Center (DIFC) in Europe since December.**

"This may not be appreciated or even recognized in Europe, but **DIFC is one of the most important - if not the most important and influential - Financial Free Zone in the World.** All, seriously all important Financial Institutions, Banks and Investment Companies are listed here – and for good reasons. From now on, our clients can be part of this exclusive circle!" says Daniel ten Brinke, CEO of the EAGLE Group.

The Dubai International Financial Centre (DIFC) is a major financial center that was established in 2004. It is legally independent (Common Law, not Sharia Law) with its own regulatory framework and legal system to create a transparent and trustworthy financial environment. It is home to a large number of Banks, Insurance Companies, Investment Funds and other Financial Service Providers.

Some Advantages of the DIFC:

Legal Independence: The DIFC has its own legal system based on international standards. This creates an environment that is attractive for international companies and investors.



Financial Services: The DIFC is home to a wide range of financial service providers, including banks, insurance companies, investment funds and asset managers. Many international financial institutions have opened offices in the DIFC.

Infrastructure: The DIFC offers modern office buildings, first-class conference facilities and accommodation. The infrastructure is tailored to the needs of financial institutions and business people.

Regulatory Authorities: Financial activities in the DIFC are regulated by the Dubai Financial Services Authority (DFSA). This regulator is responsible for ensuring compliance and maintaining the confidence of market participants.

International Community: The DIFC attracts a multinational community of financial industry professionals. It promotes the international exchange of expertise and business opportunities.

Jurisdiction: The DIFC has its own courts, the DIFC Courts, to hear disputes relating to financial transactions and other matters. These courts operate independently of the courts in the other Emirates.

The DIFC plays a key role in positioning Dubai as a leading financial and business center in the Middle East. It offers an attractive environment for companies and investors looking to do business in the region. **From now on, our clients can benefit from this – we are looking forward to it.**

NEW COPPERATIONS – PART II: DAMAC & MORE DUBAI-REAL ESTATES

In recent years, we have been asked again and again whether we can also offer help with investments or the brokerage of real estate in the Emirates – especially in Dubai. **The Market in the Emirates is exploding at the moment!** We have therefore decided to step up our efforts in this area.

We are proceeding in the same way that has proven successful: Thanks to our excellent reputation in the Emirates, we are only approaching the absolute TOP PARTNERS so that we can ensure that our offer is secure and maximally promising.

That is why we have gained **DAMAC** as our first partner. DAMAC Properties is a Dubai-based (and definitely one of the most important) Real Estate Development Company founded in 2002 by Hussain Sajwani. The company is known for developing luxury real estate. DAMAC has built a reputation for innovative architecture and high quality real estate in Dubai.



Some of DAMAC's best-known projects include the construction of luxury residences, hotels and golf courses. **The company has also partnered with international luxury brands such as Fendi, Versace and Bugatti for the design and development of premium real estate. We are delighted to now be part of this elite circle!**

In the last quarter, an impressive USD 1.6 billion worth of prime real estate was sold in Dubai, catapulting **Dubai from fourth place to first place in the global luxury real estate investment rankings.**

Compared to the previous year, the **real estate prices in Dubai have risen by an astonishing 14% overall**, and by as much as 36% compared to the third quarter of 2014, one of the market's previous peak years.

The prices for an apartment start at 200,000.00 euros and only a down payment of between 5 – 25% (depending on the project) will be required – the entry hurdle is therefore more than low! In addition, there is no financing interest, as you buy directly from the developer and pay it off there – a magnificent advantage in comparison to European solutions!

So, take the opportunity and contact us: The market offers great opportunities!



More Information about the
**Development of the
Real Estate Market in Dubai**
**can be found HERE, in the BLOG-
Article of Daniel ten Brinke**

on the Website of the
Federal Association of Emigrant
Consultation & Foreign Trade
Promotion e.V. (BVAA. e.V.)

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Meet the biggest Investors
in the Arab world in Abu Dhabi
from 13. - 15.09.24 during our
INVERSTORS CONGRESS!

Find more Information here:

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Bridge to Success Group
18th St - Al Marina - Marina Village
Abu Dhabi - United Arab Emirates
Tel.: +971 - 50 - 136 16 76
Mail: info@bridge-to-success.com
Web: www.bridge-to-success.com



Eagle Investment & Consulting GmbH
Postfach 20 01 01, 40810 Mettmann
Germany
Tel.: +49 - (0)2104 - 790894 - 0
Mail: info@eagle.international
Web: www.eagle.international